

# Be Safer with Predictive Security



Luigi Lenguito  
CEO

[luigi@bfore.ai](mailto:luigi@bfore.ai)

+33 782362484

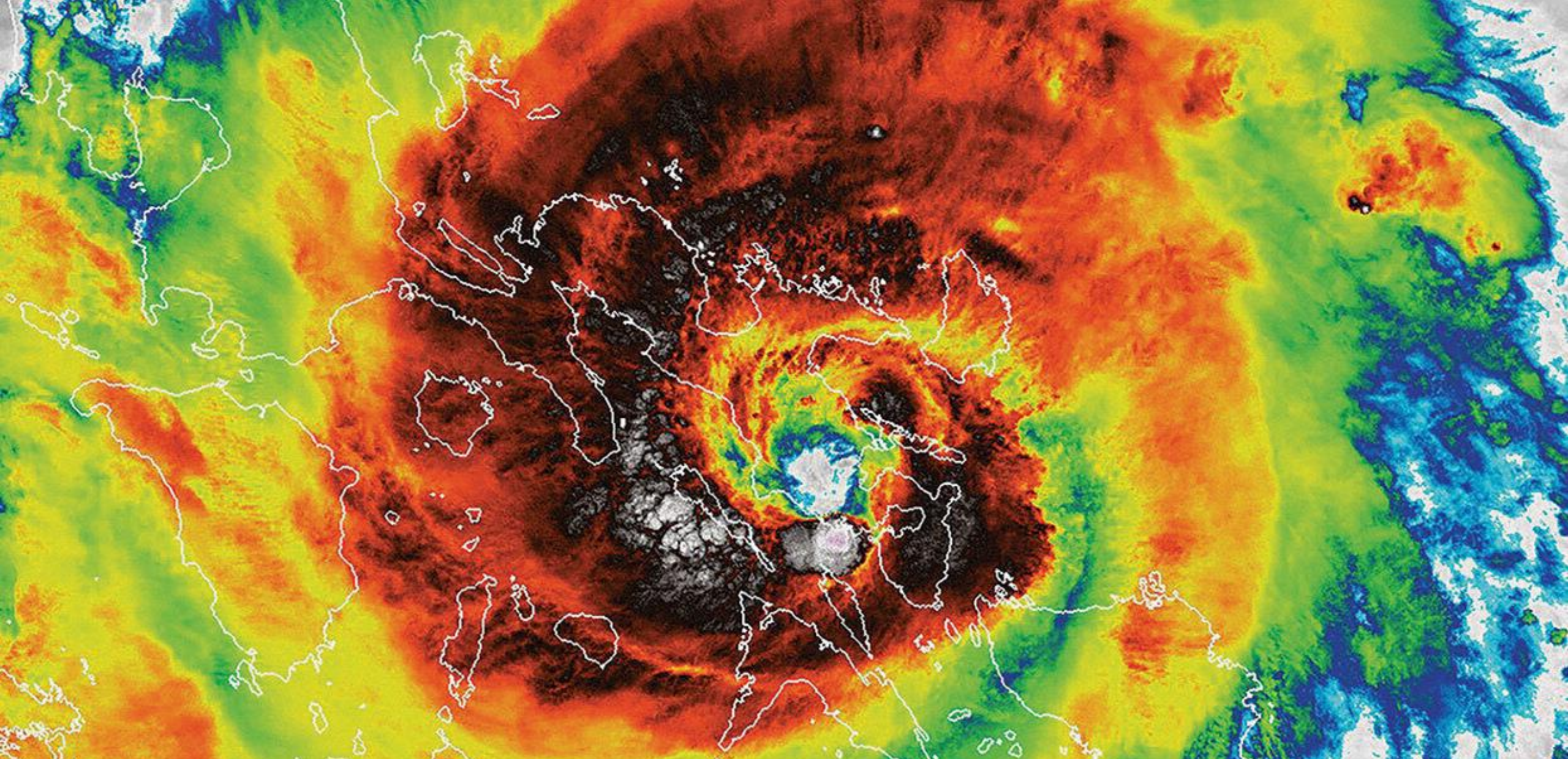


Rouge le matin chagrin (ou la pluie est en chemin), rouge le soir espoir

Red sky at night, sailor's delight. Red sky in the morning, sailor's warning.

Rosso di sera, bel tempo si spera, rosso di mattina mal tempo si avvicina.





SAVE LIVES **BFORE** HURRICANE HIT





SAVE LIVES **BEFORE** ROCKETS HIT.

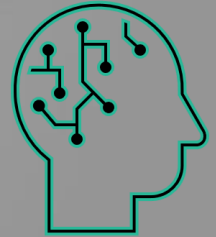
What's common ?



FOCUS ON  
ANTICIPATION



MASSIVE  
DATA ANALYSIS



AI  
RESEARCH

**PREDICTION enables PREVENTION**



# THE WORLD NEED A NEW CYBERSECURITY PARADIGM



# PRECRIME™

## PREDICT CYBER THREAT VECTORS

6Hrs to Months  
before anyone else



Be One Step Ahead

0.05%  
False Positives



No resource waste

Threat Agnostic at  
Internet Scale



Future Ready



# Why Prevention is the Best Cure



Global / Israel

Saved **\$30M** by  
blocking a  
**ransomware** attack

Anticipation  
*4 months*



USA

Avoided **500K€ loss**  
in BEC attack

Anticipation  
*96 hours*



Quad**9**

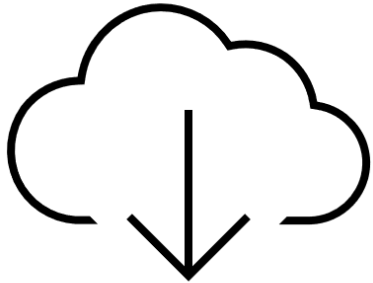
Worldwide

**Protected 400M**  
connections/day  
blocking botnet

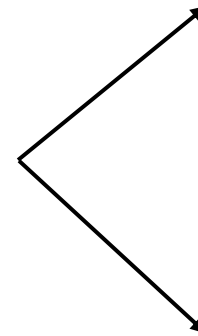
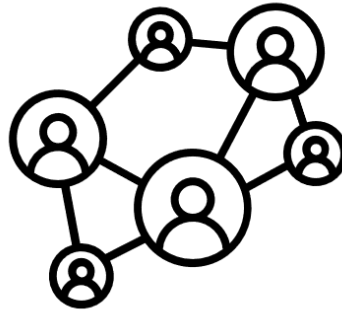
Anticipation  
*2 months*

# Like weather forecasts, more precise, larger scale

Hyperscale distributed  
observation



Patented (4x)  
Predictive Behavioural  
Analytics scoring



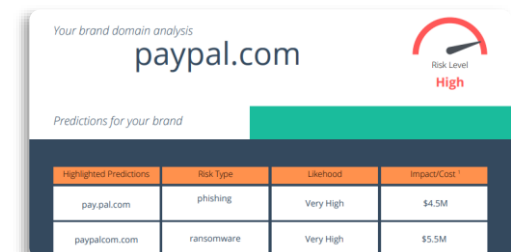
- ✓ Daily evaluation >500K
- ✓ 95% ccTLD, gTLD coverage
- ✓ Domain names and FQDNs

- ✓ Uses a mix of public and private datapoints
- ✓ Billions of nodes evaluation
- ✓ Self-learning feedback loop

## PreCrime™ for Network Reputation Deny-List & Threat Intelligence Feed



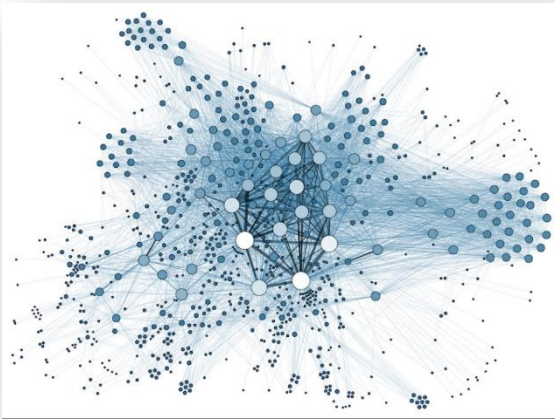
## PreCrime™ for Brands Monitoring, Alerting, Proof Collection and Proactive Takedowns





# PreCrime™ Pipeline (US Patent 10,681,070 B2)

## Behaviours Mapping



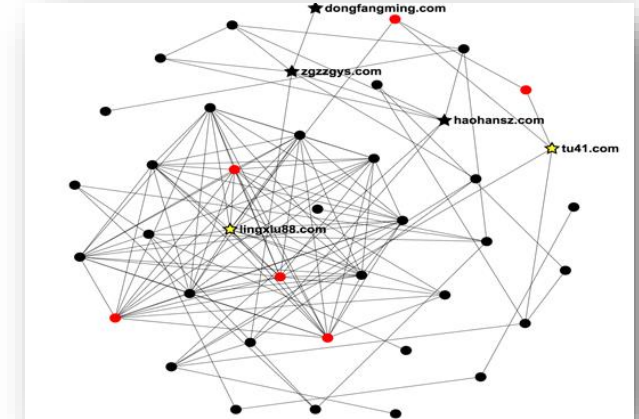
- ✓ Multidimensional Map  
Domains Metadata  
relationships over time
- ✓ Over 400 billion edges
- ✓ Understand and correlate  
behaviours

## Seeding Truth



- ✓ Curated-list of known good  
and known bad
- ✓ Cover all kinds of malicious  
activities
- ✓ Regularly augmented for  
comprehensiveness

## Infer Intent



- ✓ Near-real-time inference
- ✓ High quality/reliability  
scoring (<0.5% FPR)
- ✓ ML feedback loop to  
continuously improve

# Block attacks before they start – inside or outside

**PreCrime Networks**

Cyber Threat  
Intelligence



**Defend Your  
Organization**

**PreCrime Brands**

Brand Protection



**Defend Your  
Stakeholders**

**PreEmpt**

Countermeasures &  
Takedowns



**Strike back and  
Deterrence**



# How do they feel



**Kobe S. - Head of Cyber Threat Intelligence**

Bfore.ai the perfect tool to help any Cyber Threat intelligence team to predict the crime before it happens. Superb detection of threat actor's attack infrastructure. But besides detection, bfore.ai, provides the tools to fight the crime with mitigation and take downs of the threat actor's assets



**Petra C. - Chief Information Security**

We truly love bfore.ai PreCrime, they give us the superpower to protect our customers by stopping threats before they start.

« Every battle is won  
**BFORE**  
it is fought »»

Sun Tzu



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# PreCrime™ is not Sci-fi anymore

- 7 years of research, 4 International AI patents
- French HQ, fully remote distributed workforce
- Founded in 2020 after 2 years in « stealth »
- Resellers in LatAm, SouthAsia, UK, France, MiddleEast
- First and only patented Predictive Cyber Security



theventure.city



Quad9

